



e-smoking allowed



smoking prohibited



Campaign for Vaping in Pubs

What is vaping?

Vaping is an alternative to smoking. It simulates the sensation of smoking for the smoker, BUT it is perfectly legal to use in pubs. Vaping produces a vapour by heating a liquid which may or may not contain nicotine.

Why is vaping legal in pubs?

Vaping is NOT smoking. The Health Act of 2006, refers to smoking as;

- Smoking tobacco or anything which contains tobacco, or smoking any other substance.
- Smoking includes being in the possession of lit tobacco or of anything lit which contains tobacco, or being in possession of any other lit substance in a form in which it could be smoked.

The liquid that is vaporised (vaped), contains NO tobacco and it is heated up, not lit, so it is not smoking.

What are E-Cigs and PVs?

E-cigs (Electronic Cigarettes) and PVs (Personal Vaporisers) are the devices used to produce the vapour. These usually consist of three parts;

Cartridge: This contains the liquid to be vaped. The liquid may or may not contain nicotine.

Atomiser: This is a heating element that converts the liquid into a vapour.

Battery: This supplies power to the atomiser. It may look like a traditional cigarette with an LED at the end or maybe encased in a MOD (a modified battery holder).

How do I tell vaping apart from smoking?

Two easy ways to distinguish vaping from smoking are;

- Vaping produces almost no odour.
- E-Cigs and PVs only produce vapour when inhaled.

How would vaping benefit pubs?

Since the smoking ban came into force on the 1st of July 2007, many smokers often choose to stay at home rather than regularly patronise their local pub. It is not surprising, as they have been forced to stand outside away from their non-smoking friends, in all weathers, rather than enjoy a pint in peace. Most pubs have suffered financially, and many thousands have been forced to close.

Vaping is an alternative legal pastime that will encourage the smokers to come back and enjoy pub life. As the smokers return, so will the atmosphere and hopefully the revenue.

How can pubs promote vaping?

The easiest way to promote vaping and get the smokers back in the pubs, is to display a vaping allowed sign like the one below:



Join CAM-VIP and advertise your vaping pub for free at <http://camvip.youneed.us>